

Bangalore startup launches solutions for SME automation

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ITaaS Solution to allow SMEs Automate Business Processes G7CR Technologies today announced the launch of its Business Enablement & Automation Program (BEAP) for SMEs, the world's first free suite of custom solutions for SME automation.

The ITaaS based solution is aimed at enabling SMEs turn digital disruption into competitive advantage by offering business process automation in an innovative business model giving them the experience of customized as well as standardised low-cost, end to end managed solutions scalable to their growing business needs.

Leveraging Microsoft's Azure cloud platform, G7CR would provide software development, migration, adaption, implementation and 24X7 support for SMEs at no cost, while the client would pay only on the cost per click basis for cloud usage, at actuals. BEAP provides an ideal way for an SME to obtain a custom developed business automation application or an existing standard solution depending on their specific needs from G7CR at affordable price points.

With capital investment on non-core functions such as IT, being eliminated completely, automation will enable SMEs focus more on their CORE business functions while becoming more productive and competitive. G7CR provides solutions across industries as well as the entire stack of industry-agnostic horizontal services to meet the needs of SMEs.

"G7CR's delivery excellence coupled with innovative and scalable solutions for IT led innovation is working as the backbone for SMEs such as Clinikk with its mission of providing accessible, affordable and high quality supervised care as the healthcare buddy for physicians and patients alike," said Dr. Suraj Baliga, Founder, Clinikk Healthcare.