

G7CR unveils solutions for SMEs

G7CR on Thursday launched Business Enablement and Automation Programme, a free suit of custom solutions, for the SMEs.

G7CR MD and Chief Software Architect Christopher Richard said the company's offering would help SMEs accelerate their growth, while freeing up vital resources such as financing for core business functions. The ITaaS solution leveraging Microsoft's Azure is aimed at enabling SMEs turn digital disruption into competitive advantage by offering business process automation in innovative business model, at low cost, Richard said.

Lack of financing coupled with fast paced digital disruption are proving to be major constraints for most SMEs today, as they try to scale up and become increasingly competent, Richard added.

He said the hosting cost of the solution would be as low as Rs 2,000 per month for SMEs, while it covers six leading verticals under MS solutions. "Going forward, we will be offering business solutions based on SAP and other platforms."

The startup, which was launched four months ago, is eyeing a top line of Rs 3 crore per month in 12 months, and is ready to invest a further Rs 10 crore for technology development during the same period.

The company will offer 24x7 support besides providing software development, migration, adoption and implementation for various verticals like healthcare, education, manufacturing and other sectors.